

APPLICANT seminar

2nd call for modular projects

22nd February
Barcelona, SPAIN



**Generalitat
de Catalunya**



WELCOME ALL

Programme cofinancé par le Fonds
européen de développement régional

Programme co-financed by the
European Regional Development Fund

OPENING

Maria del Carmen
HERNÁNDEZ MARTÍN

Vocal Asesora
Directorate General of European Funds

Ministerio de Hacienda y Función Pública

Albert CASTELLANOS

**Director General for Economic
Promotion, Competence and Regulation
(EU Funds)**

Generalitat de Catalunya

Interreg
Mediterranean



Programme background and state of the art after the 1st call

Curzio CERVELLI

Project Unit Manager

Interreg MED Joint Secretariat



- **13** countries **57** regions in **MED**
- **10** EU MS + **3** IPA countries
- 122 million inhabitants
- 860 000 km² ↻ 15 000 km coastal area

- **ERDF** funds: ≈ **224 M€**
- **IPA** funds: ≈ **9 M€**
- **TOTAL** including national co-funding: **265 M€**

Three thematic priority axes



PRIORITY AXIS 1

Promoting Mediterranean **innovation** capacities to develop smart and sustainable growth

71,7 M€ ERDF
2,9 M€ IPA



PRIORITY AXIS 2

Fostering **low carbon strategies and E.E.** in specific MED territories: cities, islands and remote areas

44,8 M€ ERDF
1,8 M€ IPA



PRIORITY AXIS 3

Protecting and promoting Mediterranean **natural and cultural resources** Areas

76,2 M€ ERDF
3,2 M€ IPA

One territorial priority axis



PRIORITY AXIS 4

A shared Mediterranean Sea

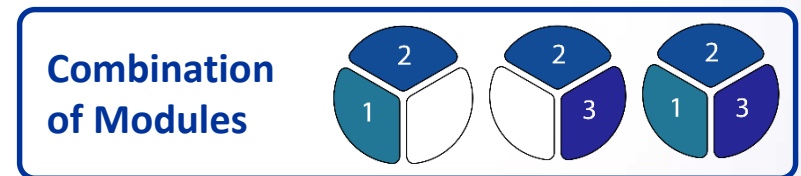
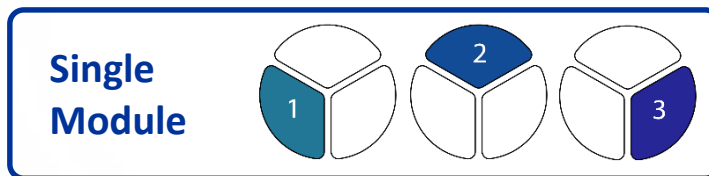
17,9 M€ ERDF
0,7 M€ IPA

THE MODULAR APPROACH

- **The modules :**

- **Module 1:** *STUDYING: designing common approaches & strategies at TN*
- **Module 2:** *TESTING: Pilot demonstration actions*
- **Module 3:** *CAPITALISING: Transfer, dissemination and capitalisation*

- **The modular projects:**



- **The horizontal projects:**

- community building
- joint communication
- joint capitalisation/transfer

Focus on **synergies mechanisms**, thematic communities

PROGRAMME ARCHITECTURE

3rd level impact

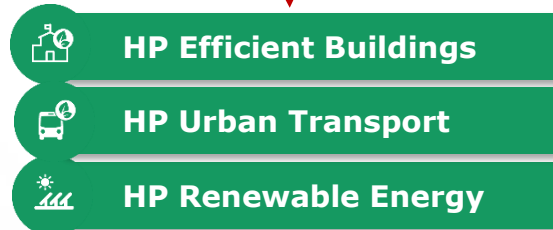
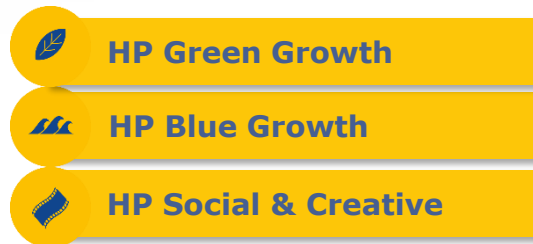
Mediterranean
SHARED VISION
on policies & actions



Axis 4 – platform

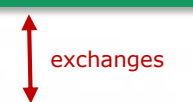
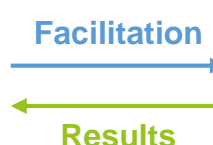
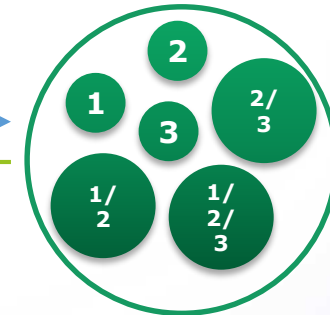
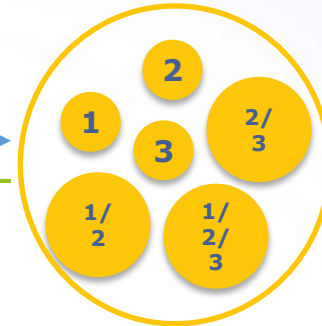
HORIZONTAL projects
2nd level impact

Thematic transnational communities



MODULAR projects
1st level impact

Local results

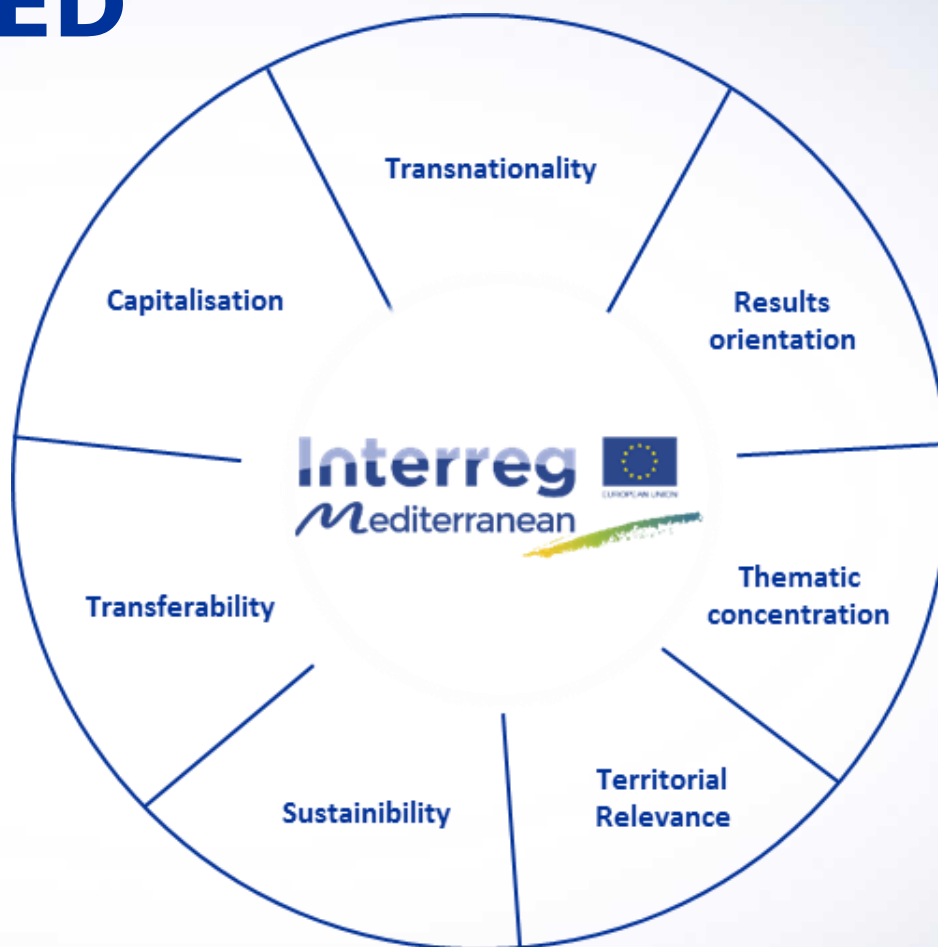


Key principles of Interreg MED Programme

More info:

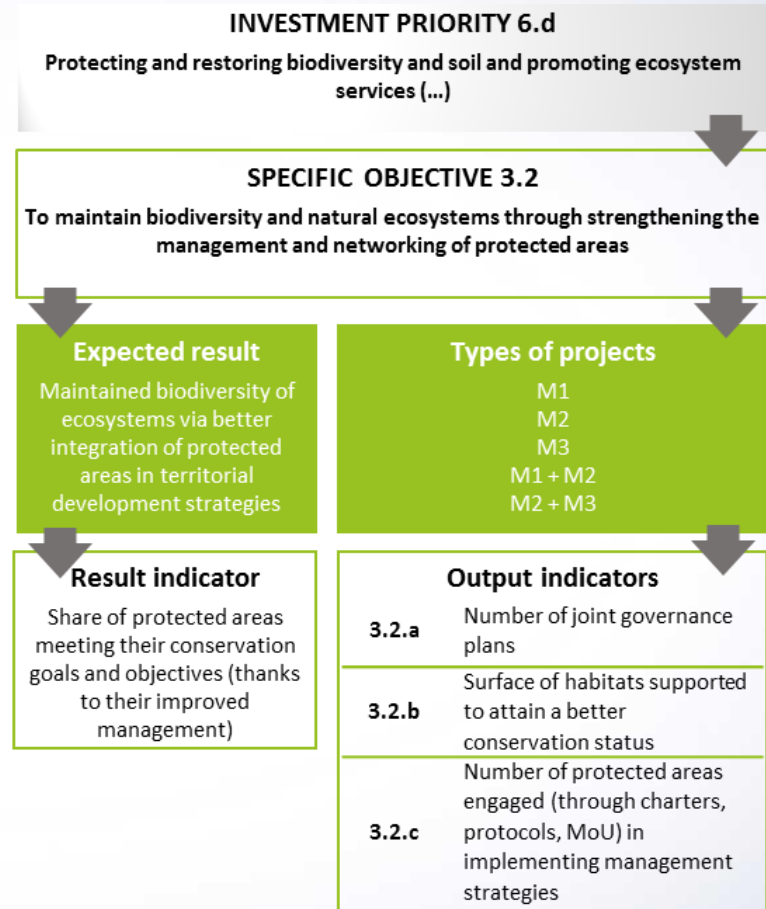
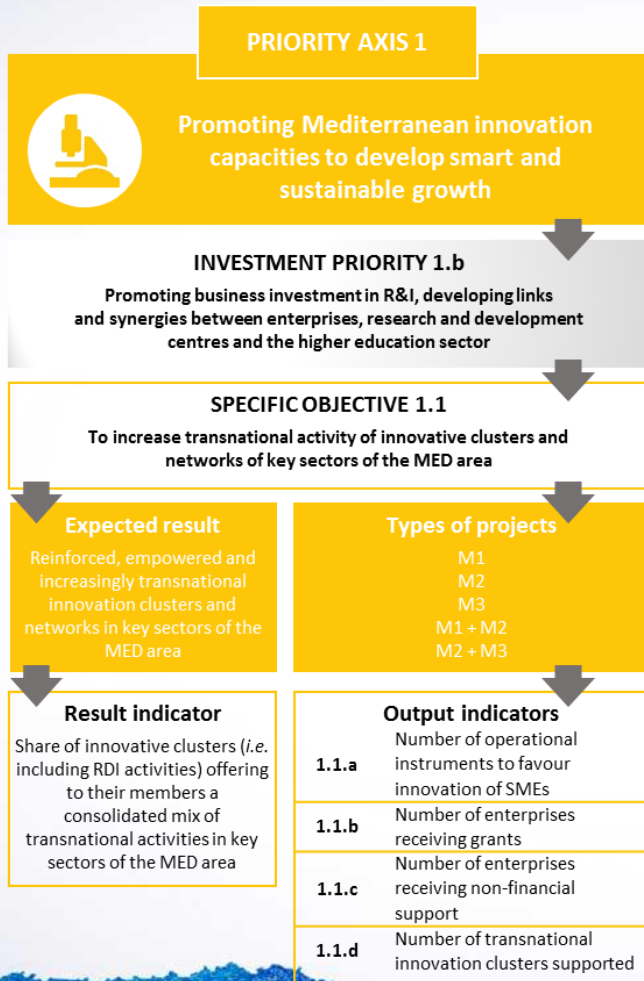
Programme Manual

www.interreg-med.eu



Intervention Logic

(Matching Programme-project objectives)



STATE OF THE ART AFTER THE 1ST MODULAR AND HORIZONTAL CALLS

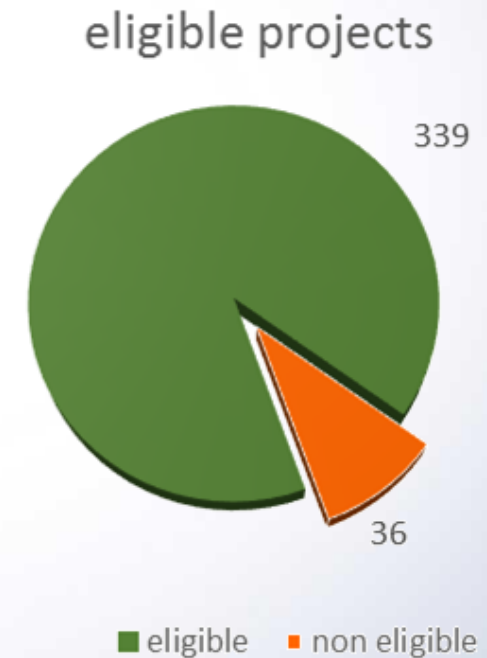
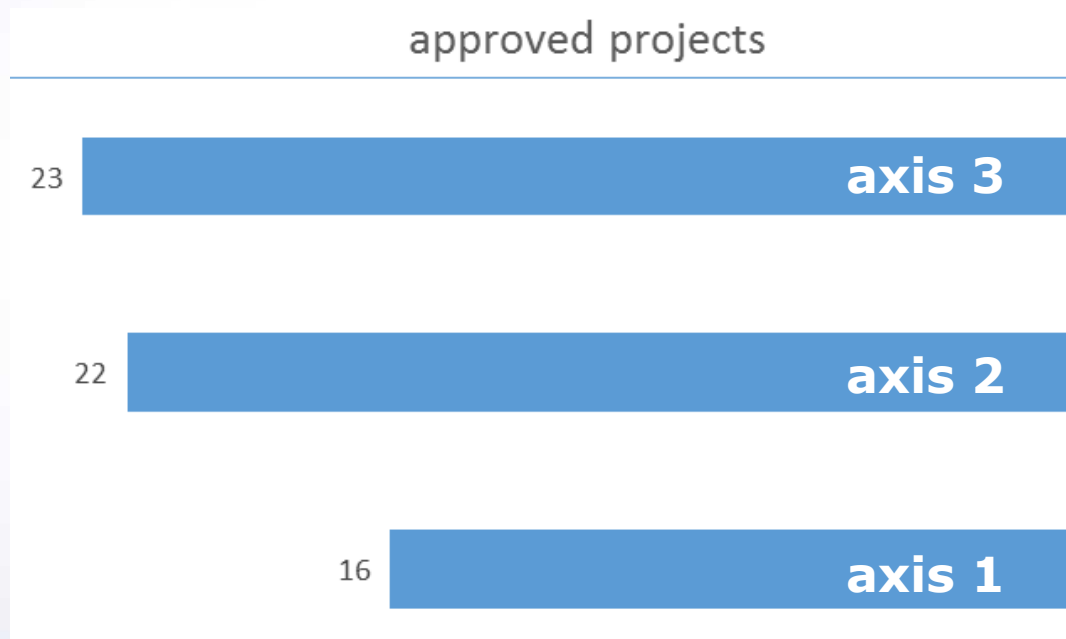
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Mediterranean



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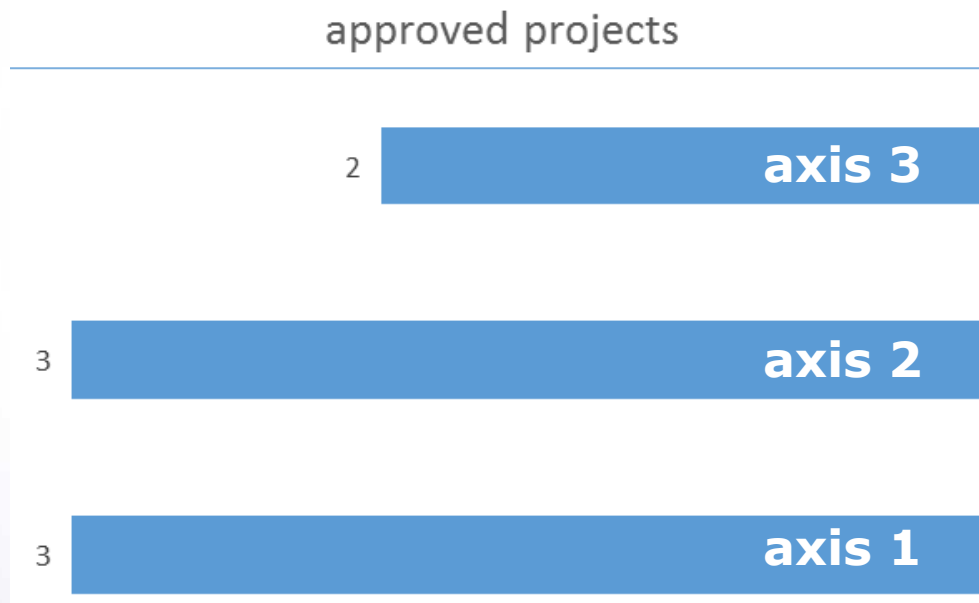
Interreg MED Modular 1st call (Nov.2015)

61 modular projects approved (16,2% of 375 submitted)



Interreg MED Modular 1st call (Nov.2015)

8 horizontal projects approved (72,7% of 14 submitted)



Total ERDF/IPA Programmed Modular & Horizontal (2015)

	FEDER	IPA
Axis 1	31 110 971,96	708 588,49
Axis 2	39 189 278,88	1 601 948,43
Axis 3	42 553 156,66	782 185,73

61
Modular projects

8
Horizontal projects

112,9 M€
ERDF

3,1 M€
IPA

ERDF/IPA remaining budget

	ERDF	IPA
Axe 1	40 672 236,04	1 911 030,51
Axe 2	5 675 226,12	269 209,57
Axe 3	33 716 503,34	2 398 780,27
Total	80 063 965,50	4 579 020,35

2nd call SPECIFIC Characteristics

Nuno VAZ SILVA

**Project and capitalization
officer**

Interreg MED Joint Secretariat

Roberta LIXIA

Project officer

Interreg MED Joint Secretariat

CONDITIONS AND SPECIFICITIES

M2 or M3 Projects

- Duration: **30 months** max (M2)
18 months max (M3)
- Budget of the call:
 - **ERDF: 15M€ for M2 projects**
15M€ for M3 projects
 - **IPA: 1,2M€**
- Project has to be address to a specific objective or sub theme (Axis 1)
- Limit maximum of **10 partners for M2** and **8 partners for M3**
- Single application phase
30/01/2017 – 31/03/2017

Integrated projects

- Duration: **48 months** (max)
- Budget of the call:
 - **35 M€ of ERDF**
 - **1,4 M€ of IPA**
- Project has to be address to a specific objective or sub theme (all axis except obj 2.1 & 2.2)
- Limit maximum of **15 partners**, LP included
- **2 steps** for application
Pre application **30/01/2017 – 31/03/2014**
Full application summer 2017

INTEGRATED PROJECTS

1 PROJECT
PER THEME

1 PROJECT
ON S.O. 2.3.

1 PROJECT
PER THEME


AXIS 1 INNOVATION

Blue Growth 

Green Growth 

Creative and Cultural
Industries + Social
Innovation 

AXIS 2 LOW CARBON ECONOMY

2.3 Increase capacity to
use existing **low carbon
transport** systems and
multimodal connections
among them 

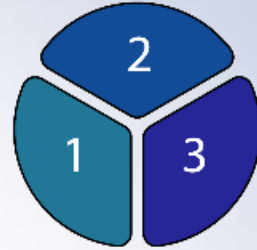
AXIS 3 ENVIRONMENT

3.1 Coastal and Maritime
Sustainable Tourism 

3.2 Management and
networking of **protected
areas** 

1 PROJECT ON S.O. 2.3.

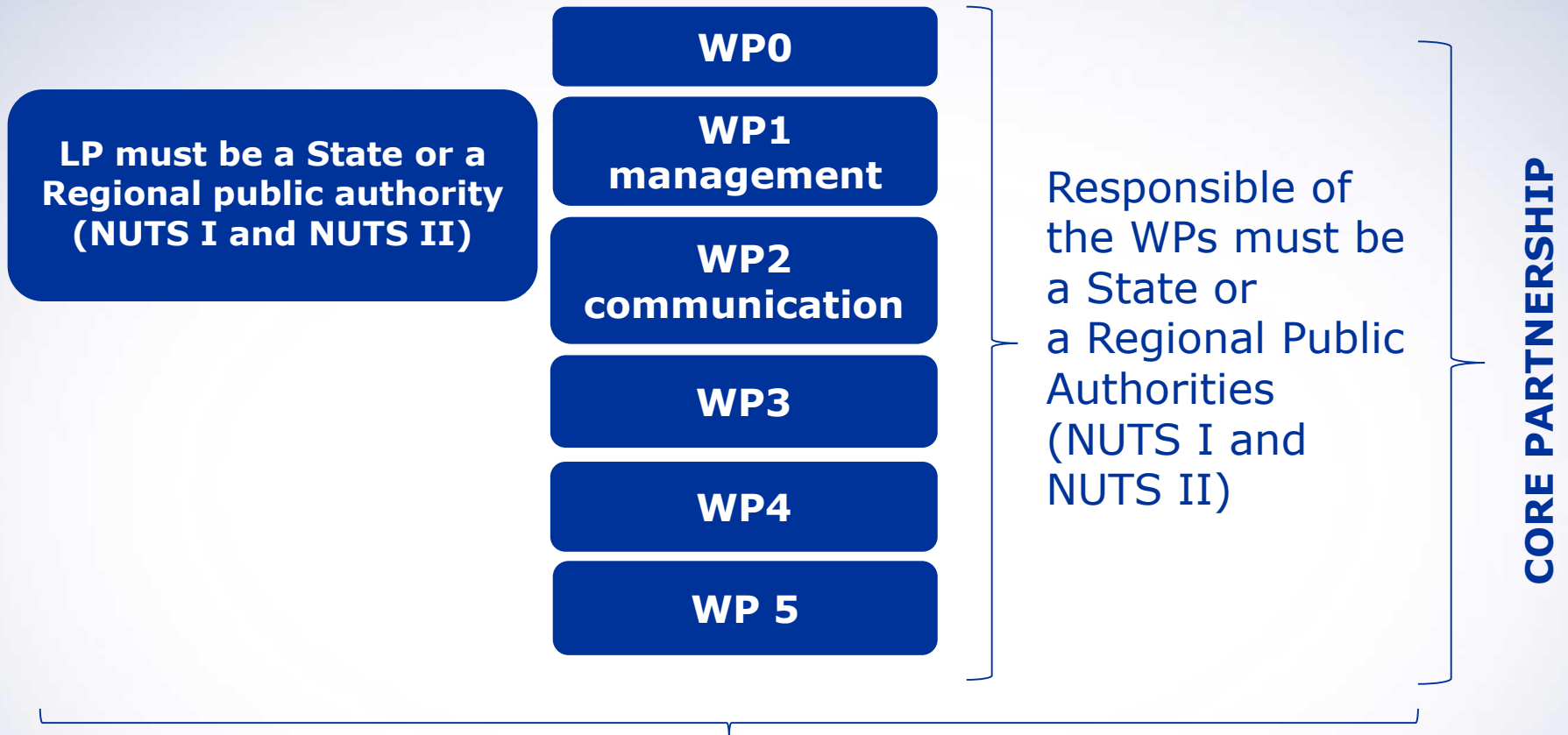
INTEGRATED PROJECTS



	M1+M2+M3 Integrated Projects
Expected outputs (non exhaustive)	<p>SWOT analysis, State of the art, Benchmarking analysis, Models, Action plans, Strategies, Instruments</p> <p>Preliminary & feasibility studies, Pilot activities, Evaluation, Plan of transferability of results</p> <p>Policy recommendations, MoU, Agreements, Procedures & regulatory proposals, Charters, Protocols</p>
Duration	<p>48 months (M1: 15-m / M2: 21 m / M3: 12 m)</p>
Budget	<p>3.6 – 6 M €</p>
Partnership	<p>Max 15 PP: institutional, operational and scientific partners and networks</p>

Total ERDF funds for integrated projects approx. 35 M€
Total IPA funds for integrated projects approx. 1,4 M€
ERDF and IPA co-financing remain at 85%

PARTNERSHIP STRUCTURE



IT IS RECOMMENDED TO INVOLVE IN THE PARTNERSHIP OPERATIONAL BODY ACTIVE IN THE TERRITORY

INTEGRATED PROJECTS

(Key issues)

- Problems faced and solutions proposed will cut across the Mediterranean
- Focus on issues of high relevance for the area, taking into account previous work carried out at local level, of which results could be brought on a transnational scale
- Modules are built in a logical sequence, as real inputs for the following activities and not in separate way/overlapping
- The partnership is based on multi-level actors: strong local partners/networks (research centers, associations, universities, local authorities, enterprises, chambers of commerce etc.)
- Core partners: Regions and state organisms

CONDITIONS AND SPECIFICITIES

M2 or M3 Projects

- Duration: **30 months** max (M2)
18 months max (M3)
- Budget of the call:
 - **ERDF: 15M€ for M2 projects**
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- Project has to be address to a specific objective or sub theme (Axis 1)
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- Single application phase
30/01/2017 – 31/03/2017

Integrated projects

- Duration: **48 months** (max)
- Budget of the call:
 - **35 M€ of ERDF**
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- Project has to be address to a specific objective or sub theme (all axis except obj 2.1& 2.2)
- Limit maximum of **15 partners**, LP included
- **2 steps** for application
Pre application 30/01/2017 - 31/03/2014
Full application summer 2017

MODULAR PROJECTS

AXIS 1 INNOVATION

Blue Growth



fishing & aquaculture, biotechnologies, coastal and maritime tourism

Green Growth



in particular, smart cities

Creative and Cultural Industries



Social Innovation

in particular, social entrepreneurship

NOT OPEN TO
SINGLE MODULE
PROJECTS

AXIS 2 LOW CARBON ECONOMY

The available budget after the first call;

The coverage of all themes mentioned in the ToR;

The existing critical mass, reinforced from the previous programming period.

AXIS 3 ENVIRONMENT

3.1 Coastal and Maritime Sustainable Tourism



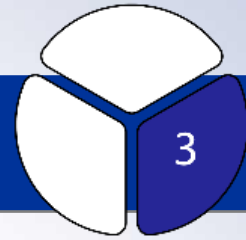
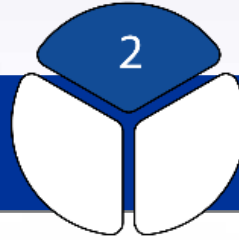
Focus on concrete implementation at large scale of ICZM and MSP principles and systematization of use of existing tools to monitor the sustainability of tourism in the area

3.2 Management and networking of protected areas



Focus on better integration of protected areas in regional development strategies and more intensive cooperation and networking between Interreg MED regions

MODULAR PROJECTS









	M2 Testing	M3 Capitalising
Expected outputs (non exhaustive)	Preliminary & feasibility studies Pilot activities Evaluation Plan of transferability of results	Policy recommendations MoU / Agreements Procedures and regulatory proposals Charters Protocols
Duration	30 months	18 months
Budget	1.2 – 2.5 M €	0.6 – 1.2 M €
Partnership	Max 10 PP: operational and institutional partners	Max 8 PP: mainly institutional or networks partners

Total ERDF funds for single-module: approx. 30 M€

Total IPA funds for single-module: approx. 1,2 M€

ERDF and IPA co-financing remain at 85%

MODULAR PROJECTS

	M2	M3	M1+2+3
Blue Growth 	●	●	●
Green Growth 	●	●	●
Cultural and creative industries + 	●	●	●
Social Innovation	●	●	
Efficient buildings			
Renewable energy			
Urban Transport 			●
Sustainable Tourism 		●	●
Biodiversity Protection 	●	●	●


2nd call for modular projects: MAIN RULES & PROCEDURES

Ludivine LAVOINE

Financial and monitoring officer

Interreg MED Joint Secretariat

ELIGIBILITY OF PARTNERS

	ERDF partners	IPA partners	Lead Partner
National, regional and local public bodies	●	●	●
Public equivalent bodies (bodies governed by public law as defined in Article 2(1) of Directive 2014/24/EU)	●	●	 Only for single modules
Private institutions	●	Only non-profit private institutions	
International organisations	●		



IPA partners and ERDF partners outside of the MED area cannot act as Lead Partners

PRIVATE PARTNERS



- Private partners can co-finance with their own funds
- Private structures can not act as Lead Partners
- Private bodies have to observe the basic principles on public procurement laws

Bodies whose main scope of activities within their business profile, as well as their project role, consists of project **coordination** or **management**, or other activities that are of a **mere** executive or supporting character (service providers) **cannot be involved as project partners.**

 Please refer to each ToR for further details on the expected private participation

EU (ERDF) PARTNERS OUTSIDE THE MED AREA

Added value and **expertise** to the implementation

Benefit for the MED area

20% of the ERDF budget of the operation

NEW!

Confirmation of eligibility before approval (not during the submission)

Agreement between MED MA and the relevant EU country after approval



In case of failure, the concerned partner could be excluded from the project.

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PARTNERSHIP – MINIMUM REQUIREMENTS

As a **minimum requirement**, the partnership must involve:

- at least **4 financing partners**
- from at least **4 different countries** from the MED area
- with at least **3 of the partners located in the Union part** of the MED area = 3 ERDF partners within the MED area



Additional recommendations on the **most suitable partnership size and composition** according to each type of project are included in each ToRs.

ASSOCIATED PARTNERS

**Shall not receive any ERDF
or IPA funds
No budget**

- Only possible expenditures: Travel and accommodation expenditures to be **borne and claimed by a financing partner**
- Cannot act as service provider
- Coming from EU, IPA and third countries
- Associated partner declaration to be signed

PARTNERSHIP REQUIREMENTS

Integrated Projects

➔ The LP of pre-application and final application **must** be the same

➔ A partner in a horizontal project cannot participate in a modular project approved within the same specific objective. National Ministries and Regional authorities can be exempted from this rule, if for particular reasons their participation to a horizontal project is requested (to be justified in the application form).

LOCATION OF THE ACTIVITIES

Project activities should take place in the MED area.

Activities outside of MED area MAY be accepted IF they are :

- for the benefit of the Programme area;
- essential for the implementation of the project;
- explicitly foreseen in the Application Form or, **previously authorised** by the MA/JS.

STATE AID

Every single partner has to declare if it carries out an economic activity in the project

YES

undertaking offering goods and services on the market regardless of its legal status (public or private) and whether its aim is to make profit or not

CHOOSE



Art.20 GBER
* **only SMEs**

De minimis

STATE AID

The decision on which instrument to apply is to be made by the applicants themselves considering carefully the implications



Art.20 of GBER aims a simplification of administrative burden for SMEs within Interreg projects

	General Block Exemption Regulation (GBER) – Art. 20	<i>De minimis</i> rule
Maximum public contribution (ERDF grant)	Up to EUR 2 million per SME and per project	Up to EUR 200 000 over a period of 3 fiscal years
Co-financing rate	Up to 50%	Up to 85%
Undertakings concerned	Only SMEs	Undertakings in all sectors
Application phase	Partner Declaration	Partner declaration + <i>de minimis</i> declaration

MAIN NOVELTIES ON ELIGIBILITY OF EXPENDITURE

- Simplified costs options:
 - Overheads = flat rate
 - Preparation costs = lump sum
- Commission Delegated Regulation (EU) No 481/2014
 - **5 Budget Lines**
 - Staff costs
 - Office and administrative expenditure
 - Travel and accommodation costs
 - External expertise **and** services costs
 - Equipment expenditure
 - **Exhaustive list of eligible expenditures for each Budget Line**
 - **Sub-Budget Lines not to be created**
 - **General principles for allocation of expenditures under each Budget Line**



Eligibility of expenditure starts on the date of the project approval

TRAVEL COSTS OF PERSONS OUTSIDE OF THE PARTNER STAFF

External expertise and services providers

Associated partners

In-house companies staff

Invited speakers, chairperson of meetings



Highly recommended : travel and accommodations costs directly **borne by the partner organisation**. If not, partner must prove the reimbursement of those expenditures to external experts.

ALL general principles and audit trail of expenditures allocated under travel and accommodation budget line **MUST** be respected.

MAIN DIFFICULTIES IN BUILDING THE PROJECT BUDGET 1ST CALL OF PROJECTS



- Staff costs vs. Costs of external experts
- Changes in staff bring along changes in administrative costs
- Cost category equipment => pay attention to the sub-categories
- In house companies
- Budget Lines or WP without any Budget

 **Be careful:** No budget modification is allowed during the first year of project implementation!

PRINCIPLES FOR A GOOD BUDGET PROPOSAL

Horizontal principles

Economy + Efficiency + Effectiveness

➔ Budget to be **agreed** with the rest of your partnership

M2 or M3

Full application: detailed information and detailed budget per partner structured per budget line and work-package

- Shall reflect the work plan, i.e. outputs, activities and deliverables planned in order to achieve the intended results

Integrated projects

Pre-application phase: partner level **ONLY** (ERDF/IPA + national contribution)

- In proportion with partners participation in the different Work packages
- Try to anticipate the details by work packages, b. lines and deliverables for the preparation of your full application

Interreg Med 2nd call for modular projects

ELIGIBILITY AND QUALITY ASSESSMENT

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CALENDAR

Single modular projects

1 full application:

Call open from 30/01/17 to 31/03/17

→1st deadline: Validation of the application form **by: 31st of March 2017 at noon – 12:00 (Paris time)**

→2nd deadline: Upload of compulsory annexes **by: 14th of April at noon – 12.00 (Paris time)**

Evaluation (2 assessment phases):
1st semester 2017

Expected starting of the projects:
December 2017

Integrated projects

Application in 2 phases:

Pre-application phase open from 30/01/17 to 31/03/17

→1st deadline: Validation of the application form **by: 31st of March 2017 at noon – 12:00 (Paris time)**

→2nd deadline: Upload of compulsory annexes **by: 14th of April at noon – 12.00 (Paris time)**

Evaluation and negotiation: May – June (indicative)

Full-application phase: Summer 2017 (indicative)

Expected starting of projects :
December 2017

ADMINISTRATIVE AND ELIGIBILITY CHECK

List of **administrative and eligibility criteria** included in the application packs available on line



Proposals failing in any of the criterion will be regarded as non-eligible and **eliminated**

MAIN ELIGIBILITY PROBLEMS IN THE PAST



- Pre-application or application form not validated correctly on Synergie CTE (A.1)
- Compulsory annexes are missing; not in the system, not duly filled in; not signed or stamped (A.2)
- LP located outside of the MED EU area or private structure (B.2)
- Wrong amount of the national co-financing included in the partner declarations (B.3)
- Programme documents modified (missing information, no logo...)

HOW TO APPLY

Single Module Projects (M2/M3)

Roberta LIXIA

Project officer

Interreg MED Joint Secretariat

HOW TO APPLY (I): M2/M3

1/ Create a lead partner account on SYNERGIE CTE

2/ Fill in the application form on SYNERGIE CTE

- Before starting Lead partner must choose :
 - the specific objective
 - the type of project to be submitted
- Guidance on how to fill in the form will be provided.
- The application form has to be drafted in **English or French**
- Section summary is requested in both **English AND French**

- **Indicative starting date: 1st December 2017**

HOW TO APPLY (II): M2/M3

3/ Request the additional documents to partners; signed and stamped – compulsory annexes

- **Partner declaration** dated, signed & stamped = all partners
- ***De minimis* declaration** dated, signed & stamped = partners State Aid relevant
- **Associated partner declaration** dated, signed & stamped = associated partners

No other type of document and no modification to the standard documents provided by the Programme will be accepted.

HOW TO APPLY (III): M2/M3

4/ **Validate** the content of the application form on SYNERGIE CTE (**1ST DEADLINE**)

- Once the application form is entirely filled in, the Lead Partner must validate it by pressing the **VALIDATION button**.
- A single confirmation e-mail is automatically sent when the validation has been performed correctly.

By 31st of March 2017 at noon – 12.00 (Paris time)

HOW TO APPLY (IV): M2/M3

5/ Upload **compulsory annexes** through **SYNERGIE CTE (2ND DEADLINE)**

- Partner declaration all partners
- *De minimis* declaration partners State Aid relevant
- Associated partner declaration associated partners
- Confirmation page “Submitted” of the AF – dated, signed and stamped
- Each document shall be scanned and uploaded by the LP individually.
- The upload of the compulsory annexes can be done during the completion of the application form.
- Any document shall not exceed the size of 8 MB.

by 14th of April 2017 at noon – 12.00 (Paris time)

6/ Gather and keep the paper version of the signed documents

QUALITY ASSESSMENT – 2 PHASES: M2/M3

1st assessment phase

The objective is to ensure the respect of the Interreg principles :

- context
- transnationality
- logical framework
- partnership

Carried out on **identified sections of the application form.**

2nd assessment phase

Carried out on the **complete** application form on proposals having obtained the minimum score in the first phase.

The **final score** will be composed of the addition of scores of first and second assessment phases.

Eligibility +
Assessment + SC
decision

HOW TO APPLY

Integrated Projects (M1+M2+M3)

Nuno VAZ SILVA

Project and capitalization officer

Interreg MED Joint Secretariat

INTEGRATED PROJECTS – RULES AND PROCEDURES

The call for applications for integrated projects will consist of **2 phases**:

- **pre-application phase**: open to **all** project applicants;
- **final application phase**: open **exclusively** to projects selected by the Interreg MED Steering Committee following the evaluation of the pre-applications.

HOW TO APPLY (I)

1/ SEND AN E-MAIL TO THE JS

Access to the Synergie CTE system will be granted solely and exclusively upon request by e-mail sent to the following address: **programme_med@regionpaca.fr**



Object of the e-mail: "Synergie CTE – creation of a proposal of an integrated project"



Information requested:

- Name of the applicant organization / institution
(if the organization is already registered on the CTE Synergy database, it will be enough to indicate the known ASP number)
- Tax code or registration code of the organization used at the national level
- Contact person
- Project Axis and Specific Objective
- Project Acronym



TIP

Do not wait for the last minute!!

Applications for opening of accounts for "integrated" modular projects will be guaranteed until the 15th March 2017

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HOW TO APPLY (II)

2/ VALIDATE THE LEAD PARTNER ACCOUNT

Active your account using the activation link sent by e-mail (by SYNERGIE CTE)

3/ ACCESS TO THE SYSTEM

After the activation of the account LP will be allowed to enter the system, work on the Pre-application Form and upload the compulsory annexes at any time until the submission deadlines



Do not leave things to the last minute!!

Last day for the submission is usually very busy for the system and it could slow down.

Any problem in submitting the proposal or uploading the documents not caused directly by SYNERGIE CTE **will not be considered.**

APPLICATION IN 2 STEPS



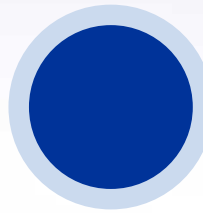
1st step

Pre-application

- January 30th 2017
- March 31th, 2017
- **ONLY** through SYNERGIE

Compulsory annexes to be uploaded (14 April 2017):

- Pre-application form confirmation page
- Partners expressions of interest



2nd step

Full Application Form

Beginning of June 2017*
End of July 2017*

Compulsory annexes:

- Application form confirmation page
- Partners declarations
- *De minimis* declarations

**Eligibility + Assessment +
Negotiation + SC decision**

(*indicative)

QUALITY ASSESSMENT

- Project's context - **relevance and strategy**
- **Cooperation characteristics**
- Project's contribution to programme's **objectives**, expected **results** and **outputs**
- **Partnership** relevance

**Assessment
phase**

**Programme
steering committee
decision**

- Only proposals having the best scores will be admitted in the 2nd phase – Full Application Form
- Recommendations to be taken into consideration while drafting the full application form.

SEMINAR INFORMATION WITH THE JOINT SECRETARIAT

- **Recommendations** from the assessment
- Information exchange about the **results of the first call for modular projects**
- Specific and additional information about the set up of **the work plan and the eligibility of the expenditures**
- Bilateral meetings **(if needed)**

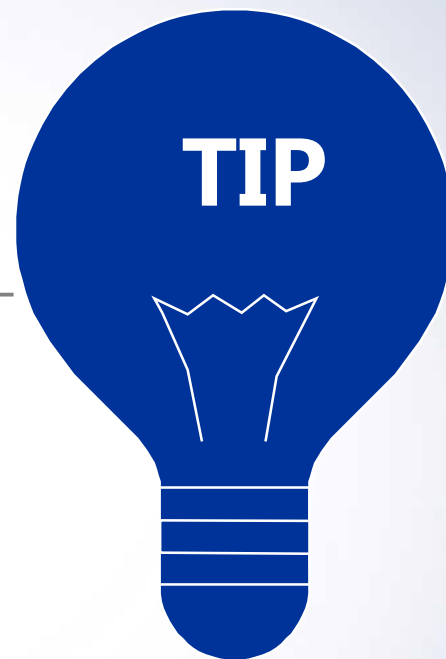
ONLY PROPOSALS HAVING THE BEST SCORES WILL BE ADMITTED INTO THIS PHASE

SHOULD YOU NEED ANY ASSISTANCE...

- Visit the **Interreg MED website**: www.interreg-med.eu
 - Presentations of the Applicant seminar
 - FAQ section
 - Download and read the relevant documents: CP, Programme Manual and ToRs
- Contact the **Joint Secretariat**: programme_med@regionpaca.fr
- Contact your **National Contact Point**: contacts also in the www.interreg-med.eu

GOOD THINGS TO DO

- Read carefully the **Programme Manual** and the specific **ToR**
- Use the « **list of administrative and eligibility criteria** » and the **specificities** of the call to auto-check your proposal
- If your organization is already on the Synergie database, use the same register
- Double check all documents uploaded and their content
- In case of doubt, please contact the **Joint Secretariat** (programme_med@regionpaca.fr)



Questions & answers

Coffee break

Projects' Communication

Paulo EMERENCIANO

Communication officer

Interreg MED Joint Secretariat

SATISFACTION SURVEY

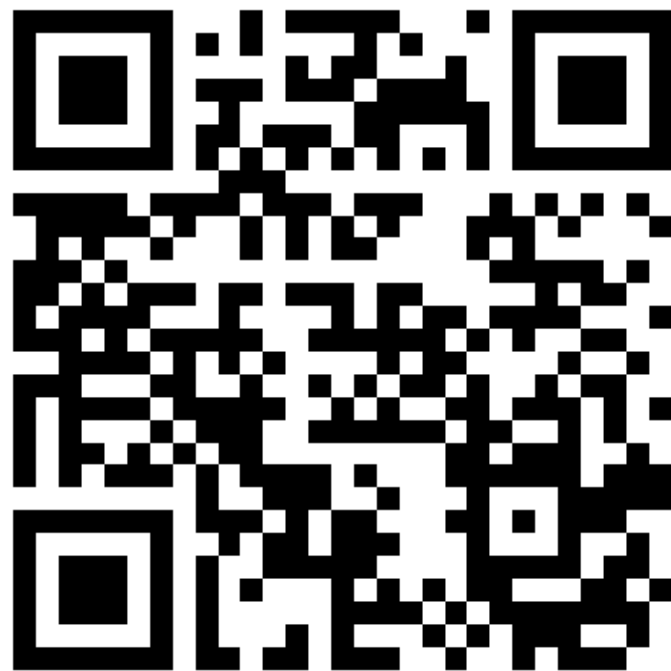


<http://interreg-med.eu/survey/index.php/763538?lang=en>

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Partner Search – participants list



<https://1drv.ms/f/s!AjW-ub3UFSdcgzsXYb4v6-ulJ-wD>

PARTNER SEARCH: Sections



1.1 Innovation



**3.1 Sustainable
Tourism**



**2.3 Urban
Transports**



**3.2 Biodiversity
Protection**



PARTNER SEARCH: badges

- Not consultation to project ideas, but specific questions
- Badges / list of participants / thematic sections

2.3 Urban Transport



1.1 Innovation

3.1 Sustainable Tourism

3.2 Biodiversity Protection

PARTNER SEARCH: badges



We can be partners



SPAIN



GREECE



PARTNER SEARCH: badges



We have to continue searching



A white rectangular box with a blue border. On the left is a yellow circle containing a white microscope icon. To its right is a blue circle containing a white letter 'M'. Below these elements, the word 'SPAIN' is written in blue capital letters.



A white rectangular box with a blue border. It contains three circular icons: a green circle with a white person carrying a backpack, a green circle with a white leaf-like pattern, and a blue circle with a white letter 'I'. Below these icons, the word 'SPAIN' is written in blue capital letters.

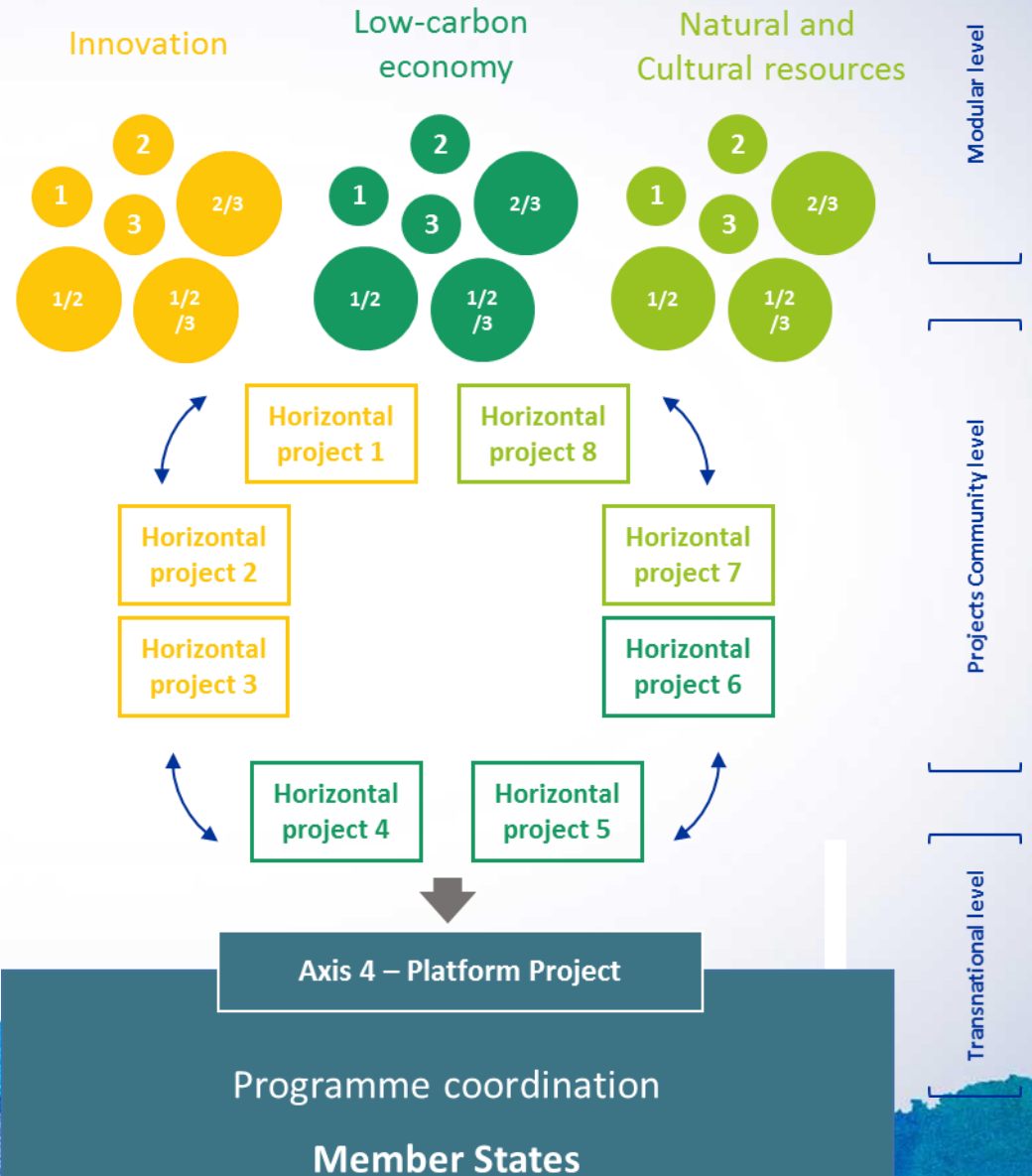
COMMUNICATION STRATEGY

All levels in a consistent interactivity

- Modular projects level
- Thematic communities /horizontal projects level
- Transnational / Programme level



Think on a coordination and mediation role



COMMUNICATION STRATEGY

Modular Projects Application Form

- **Application form:**
Summary of communication strategy: possible lines of action; minimum activities
- Connect your project specific objectives with communication ones (**Good Process**)
- **After project approval:**
complete communication plan 6 months after



➔ For **M2 and M3** examples of communication activities, have a look at the Project communication factsheets of the Manual

COMMUNICATION STRATEGY

Integrated Projects App. Form

- **Application form 1st phase:**
Communication approach: main ideas and targets; process overview
- **Application form full phase:**
summary of communication strategy: activities; mains actions; targets; tools/channels
- Connect your project specific objectives with communication ones
- **After project approval:**
complete communication plan 6 months after: detail



➔ Have a look at the **Project communication** factsheets

COMMUNICATION STRATEGY

What other resources?

- **Financial and human resources** to ensure the project participation in Programme events, external and horizontal project events
- **Financial resources for communication** campaigns or activities



Please keep in mind

No financial resources should be allocated to the development of a website and of a logo

BRANDING OF THE PROJECTS

European
Cooperation

European
emblem



Interreg
Mediterranean

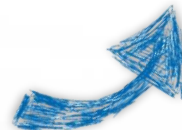


Programme



Mediamer

Community/Project



**→ One joint logo for
the Interreg MED
Community**



LOGOS OF THE MED PROJECTS



INNOVATION



Blue Growth



Green Growth



Social&Creative



**ÉCONOMIE
À FAIBLES ÉMISSIONS
DE CARBONE**



Efficient Buildings



Renewable Energy



Urban Transports



**RESSOURCES
NATURELLES
ET CULTURELLES**



Biodiversity Protection



Sustainable Tourism

OBJECTIVES

- To **concentrate** the development and hosting of project's web sites
- To offer each project a **modern website**
- To **integrate the specific tools** of the Interreg MED Programme
- **Responsive design**; you'll see section by section. You have to scroll down to navigate
- **Branded** in the thematic colour;
- **Technology**: TYPO3, version 7 LTS, launched in 2015

PROJECTS WEBSITES

WebPlatform
2014-2020

Horizontal projects

The horizontal project websites feature a consistent layout with a blue and green color scheme. Each page includes a header with the 'interreg MEDiterranean' logo and navigation menu. The main content area is divided into sections: 'OUR PROJECTS' with a list of project details, 'NEWS' with a grid of news items, and 'LIBRARY' with icons for 'METHODS', 'TOOLS', 'INFORMATION', and 'NETWORKS'. A footer contains the 'interreg MEDiterranean' logo, project details, and social media icons.

Modular projects

The modular project websites feature a consistent layout with a green and white color scheme. Each page includes a header with the 'interreg MEDiterranean' logo and navigation menu. The main content area is divided into sections: 'PROMINENT MED' with a large image and title, 'NEWS' with a grid of news items, and 'FOCUS TITLE LINE' with a large image and title. A footer contains the 'interreg MEDiterranean' logo, project details, and social media icons.

FEATURES

What can you do with the project website?

- Publish **news**
- Launch **events**
- Make a complete **search**
- Make **surveys** and **forms**
- Publish FAQ, glossary, tutorials
- Embed in your pages the access to external platforms through **Iframe**



Many possibilities of collaboration and coordination

How can you collaborate in the Platform?

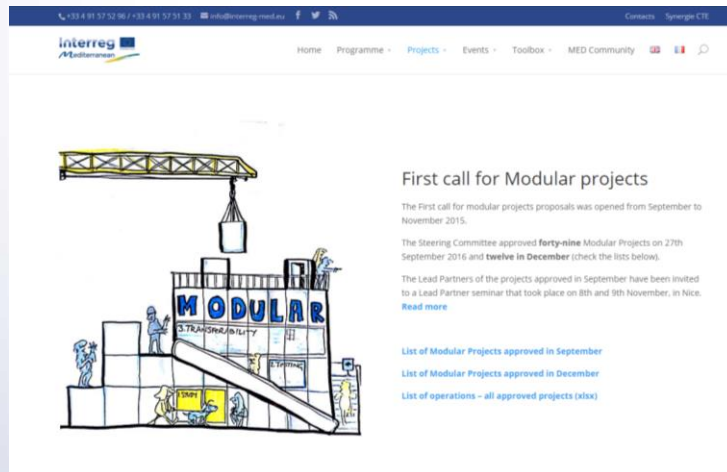
- You'll have a **profile...**
- and a **internal area** where you may participate or create **discussion groups**, share **documents**, **subscribe** RSS feeds, news and events from other sites
- You can also follow the performance of your project through monitoring **dashboards**
- You'll be able to send **mailings** and **newsletter**
- You will **upload your deliverables**
- You may find partners and individuals in the **directories**

WHERE TO FIND INFORMATION

Have a look in the actually approved

List of operations

<http://interreg-med.eu/en/first-call-for-project-proposals/>



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Home Programme Projects Events Toolbox MED Community

First call for Modular projects

The first call for modular projects proposals was opened from September to November 2015.

The Steering Committee approved **forty-nine** Modular Projects on 27th September 2016 and **twelve** in December (check the lists below).

The Lead Partners of the projects approved in September have been invited to a Lead Partner seminar that took place on 8th and 9th November, in Nice. [Read more](#)

[List of Modular Projects approved in September](#)

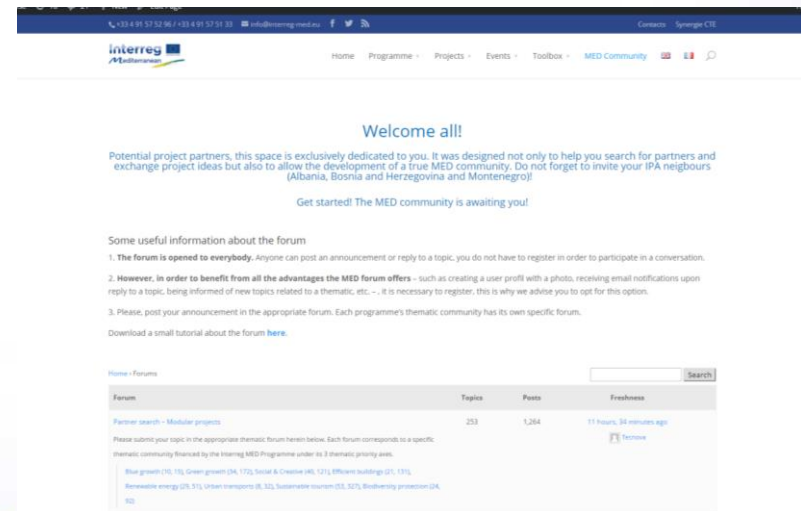
[List of Modular Projects approved in December](#)

[List of operations - all approved projects \(xtsx\)](#)

Search for partners and project ideas

MED Community forum

<http://interreg-med.eu/en/med-community/>



interreg
Mediterranean

Home Programme Projects Events Toolbox MED Community

Welcome all!

Potential project partners, this space is exclusively dedicated to you. It was designed not only to help you search for partners and exchange project ideas but also to allow the development of a true MED community. Do not forget to invite your IPA neighbours (Albania, Bosnia and Herzegovina and Montenegro)!

Get started! The MED community is awaiting you!

Some useful information about the forum

1. **The forum is opened to everybody.** Anyone can post an announcement or reply to a topic, you do not have to register in order to participate in a conversation.
2. **However, in order to benefit from all the advantages the MED forum offers** - such as creating a user profile with a photo, receiving email notifications upon reply to a topic, being informed of new topics related to a thematic, etc. - , it is necessary to register, this is why we advise you to opt for this option.
3. Please, post your announcement in the appropriate forum. Each programme's thematic community has its own specific forum.

Download a small tutorial about the forum [here](#).

Home - Forums

Forum	Topic	Posts	Freshness
Partner search - Modular projects	233	1,264	11 hours, 53 minutes ago

Please submit your topic in the appropriate thematic forum listed below. Each forum corresponds to a specific thematic community financed by the Interreg MED Programme under its 3 thematic priority axes:

- Blue growth (10, 16), Green growth (24, 172), Social & Creative (46, 121), Efficient buildings (21, 131),
- Renewable energy (25, 51), Urban transport (8, 32), Sustainable tourism (55, 52), Sustainability promotion (4, 52)

THANK YOU FOR YOUR ATTENTION
AND PLEASE FOLLOW US ON:

www.interreg-med.eu

Twitter @**MEDPROGRAMME**

Facebook @**INTERREGMED**

Interreg
Mediterranean



Session closure

Marina BORRELL

Director of Foreign Affairs

Generalitat de Catalunya

**THANK YOU AND
Have a nice lunch**