



**MITOMED+**  
 Models of Integrated Tourism in the **MEDiterranean Plus**

**FINAL**  
**PROJECT**  
**CONFERENCE**

**Livorno 3 december 2019**

**Cisternino di Città** > Largo del Cisternino 13 > Tuscany – Italy

Project partners:



8<sup>30</sup> – 9<sup>00</sup> Registration

### 9<sup>00</sup> – 9<sup>45</sup> **Welcome and opening**

Luca **Salveti** Mayor of the Municipality of Livorno

Rocco **Garufo** Councillor for tourism, trade, crafts, fishing, agriculture, territorial marketing – Municipality of Livorno

Gianfranco **Simoncini** Councillor for innovation and training, European Funds, economic development, legal affairs – Municipality of Livorno

Francesco **Tapinassi** Head of Unit for Productive Activities, Credit, Tourism and Trade – Tuscany Region

Patrick **Torrent** President of the Network of the European Regions for a Sustainable and Competitive Tourism NECSTouR

9<sup>45</sup> – 10<sup>00</sup>

Presentation of project outputs – communication toolkit video

10<sup>00</sup> – 10<sup>45</sup>

### **Dialogue I > The Mitomed Plus experiences**

#### **The impact of Mitomed+ project on MED territory**

- Institute of Agriculture and Tourism – Kristina **Brščić**
- Larnaca District Development Agency – Eudokia **Balamou**
- Public Enterprise for the Management of Tourism and Sport of Andalusia– Inmaculada **Gallego** (TBC)
- CNR–IBE–Institute of BioEconomy – Valentina **Marchi**

10<sup>45</sup> – 11<sup>30</sup>

#### **Capitalization of the project's outputs**

- Tuscany Region and Tuscany Tourism Board – Francesco **Tapinassi** e Francesco **Palumbo**
- ANCI Toscana – Federico **Campatelli**
- CPMR – Conference of Peripheral Maritime Regions of Europe – Emmanuel **Maniscalco**
- University of Girona – Sandra **Castañer**
- NECSTouR – Network of European Regions for a Sustainable and Competitive Tourism – Tomaso **Comazzi**

11<sup>30</sup> – 11<sup>45</sup> Coffee break

11<sup>45</sup> – 13<sup>00</sup>

### **Dialogue II > The future of the policies for the sustainability of the coastal and maritime tourism**

#### **Presentation of future policies for the sustainability of C&M tourism**

- Policy Officer of the MED Programme

#### **Presentation of the MoU**

- CPMR – Conference of Peripheral Maritime Regions of Europe – Flora **Leroy**  
in2destination – Nagore **Espinosa**

#### **Presentation of the Policy Paper**

- Tuscany Region – Teresa **Caldarola**

13<sup>00</sup> – 13<sup>15</sup> Conclusions

- Regional Councillor for Tourism – Stefano **Ciuoffo**

13<sup>15</sup> Lunch

(Interpretation service in English, French and Spanish)