

# GREENOMED Final Conference

Improving the Institutional Framework for green manufacturing innovation

Milano, 5 December 2019

Lombardy Region

Palazzo Pirelli (floor 26), via F. Filzi 22, Milano, Italy



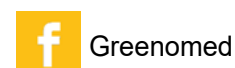
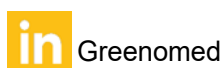
The GREENOMED Interreg MED project designed and tested a **methodology** enabling Regions to cooperate efficiently for the collaborative design and implementation of pilot plants and innovation projects under the paradigm of **Smart Specialization**. **The GREENOMED cooperation methodology is designed to facilitate Regional manufacturing ecosystems to access relevant innovation initiatives such as the “Vanguard Initiative” and the innovation Partnerships promoted by the S3 Platform of the European Commission.**

The “Final GREENOMED Conference” will take place in Milano on 5 December 2019. It is the final event of the GREENOMED project, targeting Regional Authorities and policy makers from MED and other European regions. Regional authorities of the GREENOMED partnership from Lombardia, Catalonia, Rhône Alpes, Marche, Slovenia, Croatia and Central Macedonia, along with other interested regional authorities from MED and other regions, will take part in the event.

The event aims at:

- Presenting the GREENOMED inter-regional cooperation methodology that was setup and widely tested during the project to support design and implementation of pilot plants and innovation projects under the logic of smart specialisations (in alignment with the Vanguard Initiative);
- Presenting the results of the testing of such a methodology within the partnering Regions in terms of emerged innovation priorities, mobilised stakeholders, new regional working groups, and needs for pilot plants;
- Presenting the challenges experienced by the engaged stakeholders and proposing possible support that could be provided by regional authorities;
- Creating a forum for Regional Authorities where they can share challenges and best practices, putting the basis for a future coordinated institutional framework to support capitalization of results achieved within the project;
- Setting up a possible cooperation agenda among advanced and emerging Regions to increase future cooperation in innovation projects and pilot plants;
- Extending the GREENOMED experience to other Regions outside the partnership to create a wider critical mass.

For more information about GREENOMED, please check our website (<https://greenomed.interreg-med.eu/>) and social networks.





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**Mediterranean Trans-Regional Cooperation for green manufacturing innovation**

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### **Draft Agenda**

- 10:00 – Registration**
- 10:30 – Welcome from Lombardy Region**
- 10:45 – Introduction and meeting agenda**
- 10:50 – Insights from Programme MED**
- 11:00 – Interreg MED Green Growth community and the role of green manufacturing**
- 11:15 – Greenomed background: the Vanguard Initiative**
- 11:35 – Greenomed project presentation and achievements**
- 12:00 – Q&A session**
- 12:30 – Networking lunch**
- 14:00 – Presentation of the Greenomed cooperation methodology**
- 14:15 – GREENOMED results: pilot projects, opportunities and challenges**
- 15:00 – Q&A session**
- 15:30 – Exploring opportunities for capitalization and inter-regional cooperation**
- 16:30 – Wrap-up and conclusions**
- 17:00 – End of meeting**