

MED FOR YOU

UNFOLDING A STRONG
NARRATIVE FOR POLICY CHANGE

ATHENS
24TH OCTOBER 2019

Thursday, 24th October 2019

Languages: English, French & Greek

CONFERENCE Room "SKALKOTAS Hall"

"MEGARON" Athens International Conference Centre

MED for YOU

Unfolding a strong narrative for policy change

08.30 TICKETING

09.00 **Grand Opening**

Niki DANDOLOU, Special Secretariat for ERDF, CF & ESF Programmes, Ministry of Development and Investments, Greece

Agnès RAMPAL, Sud-Provence-Alpes-Côte d'Azur Region, France

Jean-Pierre HALKIN, European Commission

10.00

Objectives of the conference: Curzio CERVELLI, Interreg MED Joint Secretariat

Act 1 – Interreg MED 2014 – 2020, what's unique in the cooperation approach?

Take 1: "How to survive climate change: the Mediterranean way"

Efficient Buildings: Maxime CACCIUTOLO & Rajko LEBAN

Green Growth: Mercè BOY ROURA

Renewable Energy: Cynthia ECHAVE

Urban Transports: Oriol BARBA

Biodiversity Protection: Sonsoles SAN ROMAN & Ivana STOJANOVIC

PANORAMED: Kim-Anne KENNIBOL & Amparo MONTAN

11.30

INTERMISSION

12.00

Take 2: "Which drivers for a sustainable & inclusive growth?"

Blue Growth: Caterina PRATICO & Marcos DAMASIOTIS

Social & Creative: Marianna CAVONE

Sustainable Tourism: Roberto GRASSI & Spyros NIAVIS

PANORAMED: Mislav KOVAČ



Act – “Overcoming borders on land and sea”: The Cross-Border Cooperation experience

- 12.45 Cristina IGOA, Interreg France–Spain–Andorra (“POCTEFA”)
Jasmine ANDREAUS, Interreg France–Italy (“Maritime”)
Asterios FILATOS, Interreg Greece–Cyprus

13.30 INTERMISSION AND AGORA – behind-the-scenes, photo exhibition

15.15 Act 3 – What could be the sequel(s) of the Interreg MED story?

Take 1: “The post 2020 European Cooperation landscape”

- Jean-Pierre HALKIN, DG REGIO – European Commission
Christos ECONOMOU, DG MARE – European Commission
Alessandra SENSI, Union for the Mediterranean
Aggeliki BOUZIANI, Greek Interreg MED presidency
Lodovico GHERARDI, Interreg ADRION
Luca PALAZZO, ENI CBC Med Programme
Christian BYRITH, Interreg North Sea
Alexandros SAMARAS, Interreg BalkanMed
Tarja RICHARD, Interreg MED

Closing scene

- 17.15 **Inspirational speech** – Fighting climate change all over Europe and the World: when the Youth gathers to put our words into action.

One Day Without European Territorial Cooperation – Get a sneak peek of how our life would be like if Europe did not exist.

17.45 Award ceremony – Photo Competition

18.00 COCKTAIL TIME – Meet the actors!

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AGORA Conferences

13.40 – 14.00 pm

📍 Aristotle Agora

MAESTRALE – Education for sustainability can save the world

Simone BASTIANONI, Professor, University of Siena

Innovation

📍 Hydna Agora

MD.net – Mediterranean Diet: People, Culture, Food

Darko FERČEJ, Head of EU project office, E-zavod

Innovation

📍 Plato Agora

IMPULSE – User-friendly planning for energy-efficiency in public buildings

Katerina SFAKIANAKI, Communication manager in IMPULSE project,
Center for Renewable Energy Sources and Saving (CRES)

Low Carbon Economy

📍 Arete Agora

PEGASUS – Business models for efficient use of microgrids

Ivana OSTOIC, CEO, IQ consulting

Low Carbon Economy

📍 Socrates Agora

TOURISMED – Tourism with fishermen: the TOURISMED experience

Alessandro MELILLO, President, PRISM – Promozione Internazionale Sicilia-Mondo

Natural & Cultural Resources

📍 Aspasia Agora

PlasticBusters MPAs – Mitigating and managing Marine Litter in the Mediterranean

Maria Cristina FOSSI, Professor, University of Siena / SDSN Mediterranean

Natural & Cultural Resources

14.00 – 14.20 pm

📍 Aristotle Agora

iBlue – Greening the yachting sector

Nadia PREGHENELLA, Collaborator, University of Udine – UNIUD

Innovation

📍 Hydna Agora

Chimera – Innovation for Creative Industries

Anna PAJARON, International projects Manager, Chamber of Commerce
Industry and Services of Terrassa

Innovation

📍 Plato Agora

CESBA MED – A Passport for Sustainable Mediterranean Neighbourhoods

Andrea MORO, President, iISBE Italia R&D

Low Carbon Economy

📍 Arete Agora

LOCATIONS – Sustainable mobility in cruise destination cities

Fabio TOMASI, International Projects Office Unit, Area Science Park

Low Carbon Economy

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📍 Socrates Agora

DESTIMED – Successful ecotourism in Mediterranean Protected Areas

Iacopo SINIBALDI, Expert – Project manager, Lazio Region

Natural & Cultural Resources

📍 Aspasia Agora

COMPOSE – Building low carbon communities with the Sustainable Energy Planning Toolbox

Zacharias Gkouskos, Environmental Engineer, Technical University of Crete

Low Carbon Economy

14.20 – 14.40 pm

📍 Aristotle Agora

ARISTOIL – Mediterranean olive oil is good for your health

Maria KAMPOURI, Project officer, EGTC Efxini Poli

Innovation

📍 Hydna Agora

RE-LIVEWASTE – Livestock waste an eco-friendly and profitable resource

Maria G. ANTONIOU, Assistant Professor, Cyprus University of Technology

Innovation

📍 Plato Agora

STEPPING – Testing Energy Performance Contract in public buildings

Silvio De NIGRIS, Project manager, Piemonte Region

Low Carbon Economy

📍 Arete Agora

REMEDIIO – Horizontal condominiums as living lab for renewal of high congested roads

Francesca LIGUORI, Mrs, ARPAV – Environmental Protection Agency of Veneto Region

Anastasia POUPKOU, Research Associate, Aristotle University of Thessaloniki

Low Carbon Economy

📍 Socrates Agora

ALTER ECO – Genoa & sustainable tourism, past, present and future!

Barbara POGGIO, Officer Eu Project, Municipality of Genoa

Natural & Cultural Resources

📍 Aspasia Agora

GREENOMED – Mediterranean Pilots Cooperation on Green Manufacturing

Jordi ROMERO MORA, Advanced Manufacturing Strategic Initiatives, EURECAT

Innovation

14.40 – 15.00 pm

📍 Aristotle Agora

PEFMED – The benefits of the PEFMED for the agri-food sector

Fotini SALTA, Project Manager, The Federation of Hellenic Food Industries (SEVT)

Innovation

📍 Hydna Agora

CHEBEC – Cultural and social mobility and matchmaking

Elodie LE BREUT, DIRECTOR, AMI (Aide aux Musiques Innovatrices)

Innovation

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📍 Plato Agora

LOCAL4GREEN – Promoting renewable energies through local green taxation

Francesco FILIPPI, Director for projects and quality, MUSOL Foundation

Low Carbon Economy

📍 Arete Agora

MOBILITAS – A Handbook on sustainable mobility in the MED area

Valentina RIDOLFI, Project coordinator, Agenzia Piano Strategico, Srl

Low Carbon Economy

📍 Socrates Agora

MEDCYCLETOUR – Cycling tourism in the Mediterranean – unlocking the potential of sustainable tourism

Adam BODOR, Advocacy and EuroVelo Director, European Cyclists' Federation

Natural & Cultural Resources

📍 Aspasia Agora

MPA-ADAPT – Main outcomes and lessons learnt

Ernesto AZZURRO, Dr., ISPRA – National Institution for Environmental Protection and Research

Natural & Cultural Resources