

Interreg 30 years: Project Slam







What is the Interreg Project Slam?

- A competition, at EU Regions week
- By Interact for all of Interreg
- To promote innovative communication
- Present a project in a fun and engaging way
- Online competition for best video
- Live audience votes for the best final performance







Project Slam 2020 – 30 Years theme

- Full branding integration
- Full thematic integration



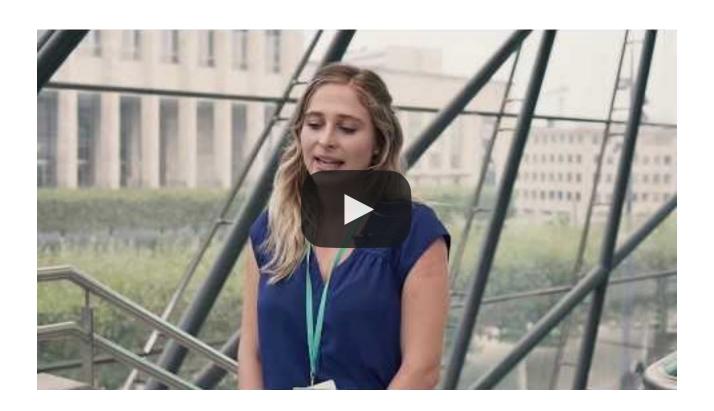
green connections neighbour cohesion youth cooperation



Interreg project slam 2019

Video on Project slam 2019

https://youtu.be/lxklsa1Czkc





Timeline

PROJECT PHASE	START	END	PROJECT PHASE	START	END
PREPARATION OF CALL	10.02.2020	22.03.2020	SUPPORT BY EXTERNAL	01.06.2020	12.10.2020
CALL FOR APPLICATIONS OPEN	02.03.2020	15.05.2020	SOCIAL MEDIA CAMPAIGN	01.08.2020	30.09.2020
ASSESSMENT OF APPLICATIONS	18.05.2020	29.05.2020	REHEARSAL & PERFORMANCE	12.10.2020	14.10.2020

2020

JANUARY FEBRUARY								MARCH								APRIL								MAY							JUNE										
L	M	Χ	J	V	S	D	L	М	Χ	J	V	S	D	L	М	Χ	J	V	S	D	L	М	Χ	J	٧	S	D	L	М	Χ	J	V	S	D	L	М	Χ	J	V	S	D
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	JULY AUGUST								SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER											
L	М	Χ	J	٧	S	D	L	М	Χ	J	V	S	D	L	М	Χ	J	٧	S	D	L	М	Χ	J	٧	S	D	L	М	Χ	J	٧	S	D	L	М	Χ	J	٧	S	D
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							31																					30													



Cooperation works

www.interact-eu.net

