

## SUMMARY

### Action E.7: The EREMITA Tour: a travelling awareness campaign

EREMITA tour is the name of the concrete itinerant information and awareness-raising campaign expressly aimed at local citizens and stakeholders on the importance of the ecosystem services provided by forests and consequently the importance of preserving the animal and plant biodiversity that characterises forest ecosystems. In this perspective, as part of the information and awareness-raising activities for citizens, the action included not only the EREMITA Tour, but also videos and the educational kit comprising stickers, posters and gadget (magnets).

EREMITA tour started during the first EREMITA Festival (A5) in 2017 in Bologna, counting to the end of the project n. 46 editions with approximate no. 3880 participants.

Several videos were produced as no. 8 video-clips about the species, the breeding sites, the conservation interventions made with the project; no. 1 video on the breeding of *Osmoderma eremita* Aquae Mundi Oasis; no. 1 video produced by the Emilia-Romagna Region; no. 3 events videos; no. 2 educational videos; no. 1 video *storytelling*; no. 5 video “pills”; no. 1 video for the conclusion of the seminar; no. 1 video-documentary.

- The first 8 videos can be found on the website at the following link <https://ambiente.regione.emilia-romagna.it/it/gallery/video/parchi-e-riserve-naturali/video-sul-progetto-life-eremita>;
- “*Osmoderma eremita* in the Aquae Mundi Oasis” [https://ambiente.regione.emilia-romagna.it/it/gallery/video/parchi-e-riserve-naturali/video-progetti-europei/video-life-eremita/osmoderma-life-eremita\\_aquaemundi](https://ambiente.regione.emilia-romagna.it/it/gallery/video/parchi-e-riserve-naturali/video-progetti-europei/video-life-eremita/osmoderma-life-eremita_aquaemundi);
- **1 video** produced by the Emilia-Romagna Region's Protected Areas <https://ambiente.regione.emilia-romagna.it/it/gallery/video/parchi-e-riserve-naturali/video-progetti-europei/video-life-eremita/life-eremita-volontari>;
- **3 events videos** about the Eremita Festival: <https://ambiente.regione.emilia-romagna.it/it/gallery/video/parchi-e-riserve-naturali/video-sul-progetto-life-eremita> .
- **2 educational videos:** <https://ambiente.regione.emilia-romagna.it/it/gallery/video/parchi-e-riserve-naturali/video-progetti-europei/video-life-eremita/life-eremita-ai-parchi-del-ducatato-parte-1> and <https://ambiente.regione.emilia-romagna.it/it/gallery/video/parchi-e-riserve-naturali/video-progetti-europei/video-life-eremita/life-eremita-ai-parchi-del-ducatato-parte-2> ;
- 1 video-documentary: <https://vimeo.com/714041696> ;
- 5 video “pills” and 1 video for the conclusion of the seminar: [https://ambiente.regione.emilia-romagna.it/it/gallery/video/parchi-e-riserve-naturali/video-sui-progetti-europei?b\\_start:int=0](https://ambiente.regione.emilia-romagna.it/it/gallery/video/parchi-e-riserve-naturali/video-sui-progetti-europei?b_start:int=0) .

Furthermore, were produced no. 200 educational *kit* comprising no. 25 didactic notebooks (21x21), 1 poster (70x100) and 4 magnets depicting the target insects (in total were produced no. 5500 didactic notebooks, no. 200 posters, no. 800 magnet and no. 100 more poster (70x100)).