Good Practice

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| **1. General information** | |
| **Title of the practice** | ***Support the food chain innovation through integrated approach*** |
| **Co-financed by (EU-) programme?**  **If yes, which one?** | * *Rural Development Programme (EARDF) 2014-2020. Measures: 4.1, 4.2, 16.2* * *Regional Operational Programme (ERDF) 2014-2020, Axis 1, Action 1.1.2 – Support to SME development* |

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| **Main institutions involved** | *Regional Governement*   * *Directorate General for Agriculture* * *Directorate General for Economic development* | |
| **Location of the practice** | Country | *Italy* |
| Region | *Emilia-Romagna* |
| City | *Regional Territory* |
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| **Type of the Best Practice** | *The type of best practice has to be identified according to one of the following options:*  *Regional strategy supported by Programmes* |
| **Target Groups** | * *Farms* * *Agrofood Industries* * *Single and or associated producers* * *Universities* * *Others Research and Innovation Bodies* * *Advisors* |

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| **2. Good practice for FoodChains 4 EU partners** | |
| **Description of objective of good practice** | *Please provide information on the objective of the practice itself. In particular:*  *The GP concerns*   * *New Approach to link investments with R&D in Food Chain* * *Enhanchement of Food Chain networks, collaboration, and business development;* |

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| **3. Detailed description** | |
| **Detailed information on the practice** | *[1500 characters] Please provide information on the practice itself. In particular:*  ***The GP is addressed to the following objectives:***   * *To optimize and coordinate the resources of the different programmes* * *To involve in the innovation all the food chain members* * *To focus the support on common needs of the holdings*   *The context which triggered the introduction of the practice concerns:*   * *how the holdings usually ask for the public support, because they often have a specific objective without a food chain approach* * *The need to a better guidance in the choice of the different support instruments in order to optimize their opportunities* * *The importance of the food chains for the regional economy*   *It’s a good practice because it’s the first experience of the coordinated implementation of different programmes – under different Managing authorities - and different measures oriented both to the investments and to innovation. In addition, the budget available is the largest*  ***The practice reaches its objectives through:***   * *Periodic Meetings between the Directorates charged of the ROP and RDP implementation* * *Public calls aimed to support investments linked to innovation* * *advantages and priority for the project proposals presented by a group of subjects representing the food chain* * *advantages and priorities for the proposals including the development of specific innovation and with the partnership of a research body*     ***how it is implemented?***  *It’s implemented through the evaluation of project proposal submitted by 72 groups including: farms, agrofood holings, research bodies. The proposals have been submitted to the Regional administration in order to be granted. The resources consist in 100 Miliions Euro.*  ***The main stakeholders and beneficiaries of the practice are***   * *Farms* * *Agrofood Industries* * *Single and or associated producers* * *Universities* * *Others Research and Innovation Bodies* * *Advisors* |
| **Context**  (Political, social, geographical) | *The GP is applied in a context of good collaboration among the different public and private actors.*  *The food chain approach was set up after an exchange of idea between public administration and organizations representing the agrofood economy* |
| **Resources needed** | *[300 characters] Please specify the amount of funding/financial resources used and/or the human resources required to set up and to run the practice.*  *The EU resourches available consists in 100 Millions Euro.*  *To manage the procedures of evaluation and granting are involved about 60 public officicers* |
| **Timescale (start/end date)** | *Experience started in february 2017. The initiative is still on going and will be concluded within the end of 2018* |
| **Evidence of success (results achieved)** | *[500 characters] Why is this practice considered as good? Please provide factual evidence that demonstrates its success or failure (e.g. measurable outputs/results).*  *The new approach has been adopted by a large number of farms and holdings: more or less it involves about 2.000 subjects.*  *The number of proposal submitted requests more resources than those given available, so it means that there is interest and that the food chains approach calls may be useful to satisfy real needs of development and innovation* |
| **Difficulties encountered/ lessons learned** | *[300 characters] Please specify any difficulties encountered/lessons learned during the implementation of the practice.*   * *This methodology requests a strong public organization.* * *The procedures should be simplified* * *The procedures request a long period and should be improved* * *Could be useful more information to the proponents in order to facilitate the application of proposals* |
| **Potential for learning or transfer** | *[1000 characters] Please explain why you consider this practice (or some aspects of this practice) as being potentially interesting for other regions to learn from. This can be done e.g. through information on key success factors for a transfer or on, factors that can hamper a transfer.*  *The potential for learning is particularly interesting because concerns the possible way to coordinate different instruments and different bodies.*  *It’s also important to see how farms, industries and research bodies can work together and enrich the value chain*  *The transfer of the experience could have some difficulties because of the different programmes in different countries. It’s necessary to assess which kind of measures are available and how are managed in the other countries.* |
| **Further information** | *Link to where further information on the good practice can be found* |

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| **4. Contact details** | |
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Innovation and diversification projects must relate to the implementation of projects involving at least one of the following actions:

* expansion of the range of products and / or services or their significant technological and functional redefinition in an innovative way;
* introduction of digital contents and processes and service innovation able to change the relationship with customers and stakeholders;
* characterization of products and services in a highly sustainable sense and in favor of inclusion and quality of life.