

**Year** 2019-2020

**Project title:** "Terre D'argine - united for sustainability"

**Leader:** Union of the Terre D'argine

**Description of the project:**

The Union of Terre d'Argine intends to carry out a series of communication actions, in particular deepening the sustainable development goals which focus on urban communities: n.11 (sustainable, safe, resilient and inclusive cities and communities) and n. 13 (actions to combat climate change), some of Agenda 2030 most important goals (also contained in other SDGs).

In line with "Shaping Fair Cities" project, the campaign will have two main objectives:

- to educate citizens about the 2030 Agenda's sustainable development goals, with a particular focus on SDG 11 and 13;
- raise awareness and mobilize citizens, students, associations and businesses in favor of local actions to implement the 2030 Agenda, in a virtuous process in which everyone's choices become a fundamental element in the pursuit of the SDGs.

In the implementation of the campaign, the Terre d'Argine Union will be supported by AIMAG Spa (whose members are all the municipalities of the Union), a multiutilities company that manages services in the energy, water, environmental and technological sectors in the municipalities of the Union.

**Partner:** Aimag Spa