

**Year:** 2019

**Project title:** "VALSA - VALSAMOGGIA 2030 OBJECTIVE"

**Leader:** MUNICIPALITY OF VALSAMOGGIA

**Description of the project:**

The project intends to use cultural activities for the dissemination of the 2030 Agenda Goals, in particular to raise awareness on gender equality issues and promote a world of peace and social justice, through the use of participatory approaches.

It is believed that some kinds of cultural activities such as theatrical performances, exhibitions, musical performances, or workshops and conferences, rather than other transmission, contact and communication tools such as participatory performances, calls for cultural activities, video documentation of cultural paths, may on the one hand have an impact on increasing individuals' and groups' knowledge of the 2030 Agenda Goals, on the other hand to stimulate organizations and political decision-makers to undertake concrete activities for inequalities' elimination. The goal is to stimulate foreigners' associations (Baha'i, Islamic Association, Multi-Ethnic Women), cultural associations that have been attentive to these issues for years and are committed to creating activities and performances for a wide audience (Carta Carta Library, Ass. Legati al Filo, Teatro delle Ariette) or professionals in the sector who work with migrants' realities and social exclusion in the territory or who deal with the same issues (Coop Oltremare, Mondodonna Onlus), already members of a network that organizes activities in the Valsamoggia area, to create a series of cultural actions, coordinated and shared, for the affirmation of the 2030 Agenda strategic goals and principles.

Consistently, the places chosen for the activities are public such as squares, theaters, youth centers, places of culture (Rocca dei Bentivoglio, libraries), so that communication and visibility can be as widespread as much as possible. The goals are also achieved through the collaboration of a videomaker, in order to spread in the virtual public space (via social platforms such as instagram, facebook etc.) the undertaken paths by creating various outputs, tools and a final documentation to be disseminated to the whole citizenship, with performances, interviews, cultural activities' backstage footage. With this project we want to highlight the role of the associations involved in Valsamoggia's cultural activities and in the diffusion of a new and wider concept of community; therefore to encourage and push local administrators decisions towards gender mainstreaming elements (such as the gender balance).

**Partner:**

- FONDAZIONE ROCCA DEI BENTIVOGLIO;
- ASSOCIAZIONE LEGATI AL FILO;
- LIBRERIA CARTA BIANCA;
- COOPERATIVA SOCIALE OLTREMARE;
- MONDODONNA ONLUS;
- DONNE MULTIETNICHE VALSAMOGGIA.